



HUMAN SYSTEMS
DYNAMICS INSTITUTE



Nothing is Intractable: *Coaching in a Complex World*

Adaptive Action Coaching Lab: *Building Patterns for Success*

The world is getting smaller every day but your clients' lives are busier and more complex than ever. It can feel like the chaos limits their possibilities and momentum. They need to be able to focus their energies and make choices that move them forward. You need a powerful (and simple!) way to coach them to build adaptability and resiliency, helping them find a path through their most challenging situations.

Human Systems Dynamics (HSD) offers you models for helping your clients understand the complex issues that challenge them. It also offers your clients sound methods for taking action to move forward. HSD provides an action-based, practical path to results you can use to support clients to take their next wise actions.

HSD coaching provides new ways for you and your clients to see issues and create change. The coaching is rooted in Pattern Logic and Adaptive Action – all looking at tensions that drive clients' lives, and how to convert those tensions to energy for change.

The Adaptive Action Coaching Lab includes:

- Ten-week virtual program, including eight live, online learning sessions, starting on April 7 and ending on June 17
- Printed resources:
 - *Simple Rules: Radical Inquiry into Self* by Royce Holladay and Mallery Tytel
 - *Adaptive Action Coaching: Building Patterns for Personal Change* by Lecia Grossman and Royce Holladay
- Online learning resources, discussion forum, and opportunities for shared practice
- Two coaching sessions with an HSD Coach

The Coaching Lab is great for:

- Those with or without HSD Professional training
- Current coaching professionals

Cost: \$750/person, early bird registration by Feb 20, 2016 for \$650 (group rates available)

REGISTER HERE

Faculty and Coaches



Lecia Grossman, MA, CPCC. HSDP

Lecia Grossman became a certified professional coach through the Coaches Training Institute in 2004 and has been an HSD Associate since 2011. Lecia's coaching practice has spanned both personal and executive coaching, encompassing primarily corporate and non-profit sectors. Her coaching practice is supported by her 25 years of leadership experience, her MA in Human Development and BA in Psychology. She is extremely passionate about leadership development for social innovation and has been described as a tenacious and motivating coach. Her mantra, "What would make it fun?"



Royce Holladay, M.Ed., HSDP

Royce Holladay has been working to support people navigate change for over 30 years. As a trained counselor, she began learning about the dynamics of personal change and has been using those skills in multiple areas of her work and personal life since that time. Her ability to make complex ideas simple, and to help people find a path to effective and powerful Adaptive Action are key gifts she brings to those she serves.