



# Strategy & Adaptive Action: Set Conditions for Innovation and Productivity

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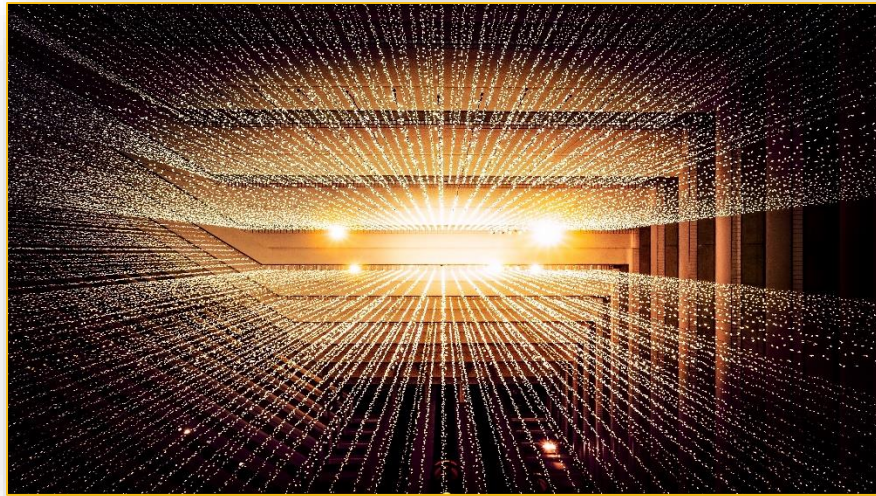
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**Nothing is intractable.**



# Today we will . . .

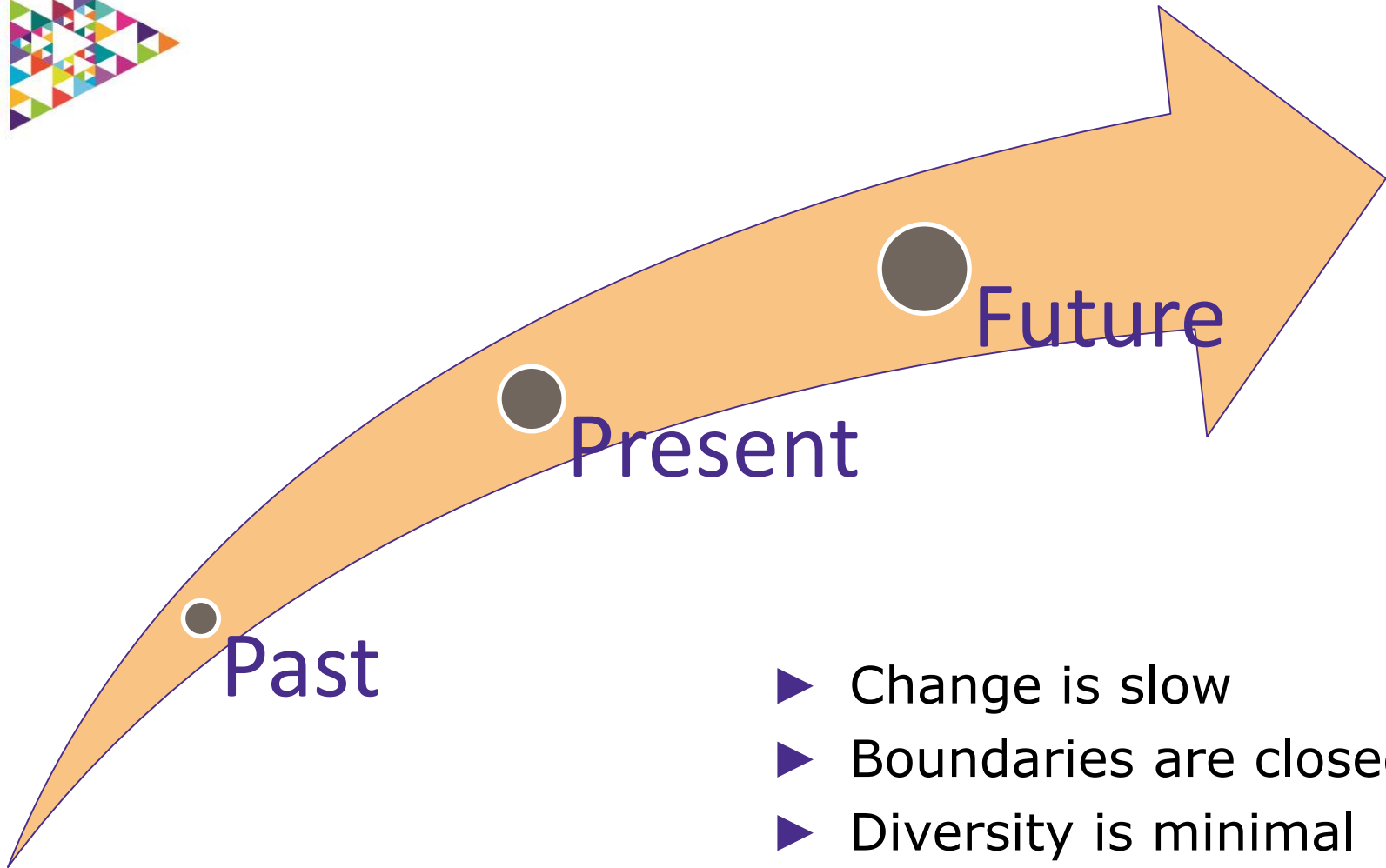
- ▶ **What?**  
Challenge your view of time
- ▶ **So what?**  
Prepare for emergent futures
- ▶ **Now what?**  
Invite you into your own Strategic Framework





# **WHAT?**

## **Challenge your view of time**



- ▶ Change is slow
- ▶ Boundaries are closed
- ▶ Diversity is minimal
- ▶ Causality is clear



- ▶ Change is fast
- ▶ Boundaries are open
- ▶ Diversity is vast
- ▶ Causality is nonlinear

**Past**

**Future**

**Present**



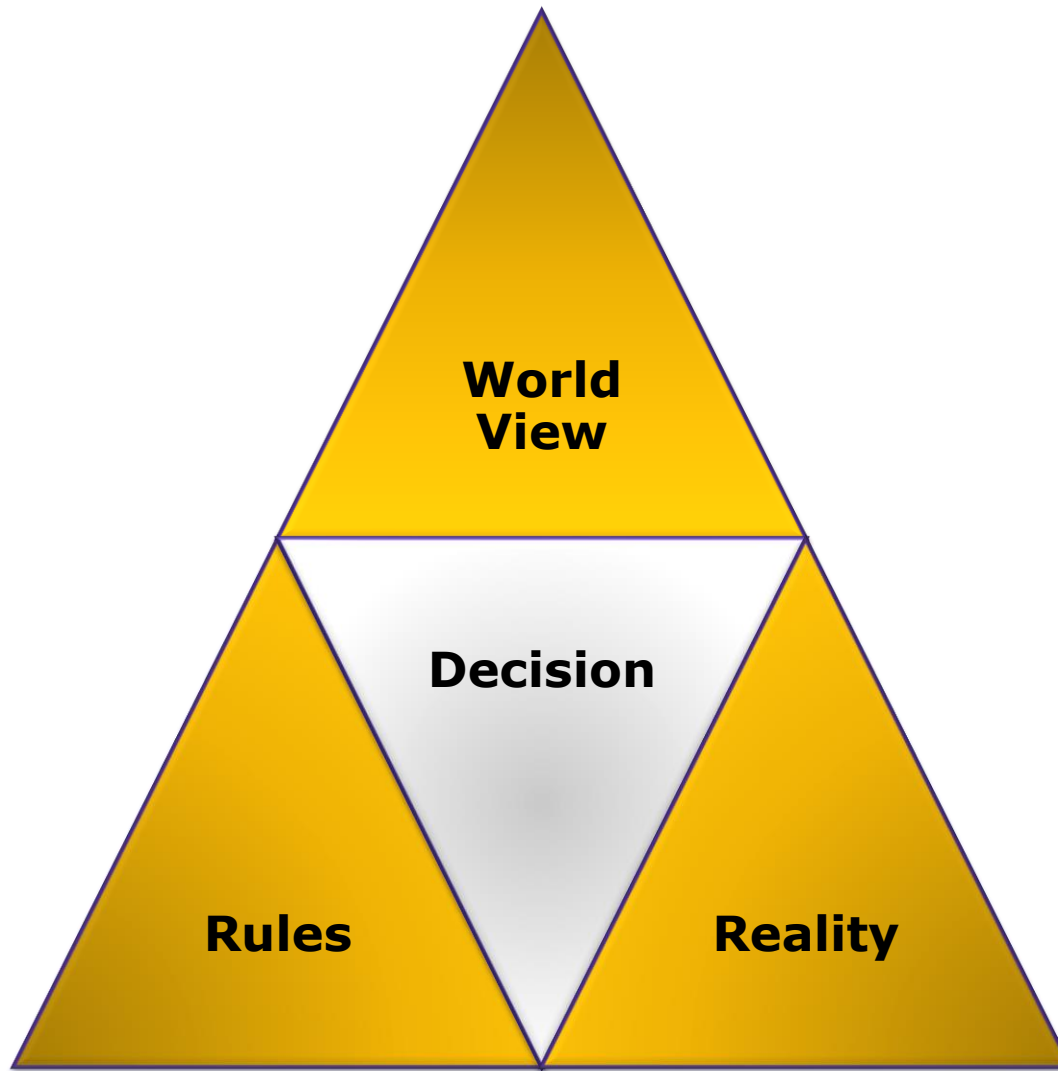
**SO WHAT?**  
**Prepare for emergent futures**



# Future Decision Making Requires:

- ▶ Adaptation
- ▶ Shared action
- ▶ Multiple levels
- ▶ Learning
- ▶ Sensitivity
- ▶ Stability
- ▶ Shared focus
- ▶ Variation and consistency
- ▶ Coherence

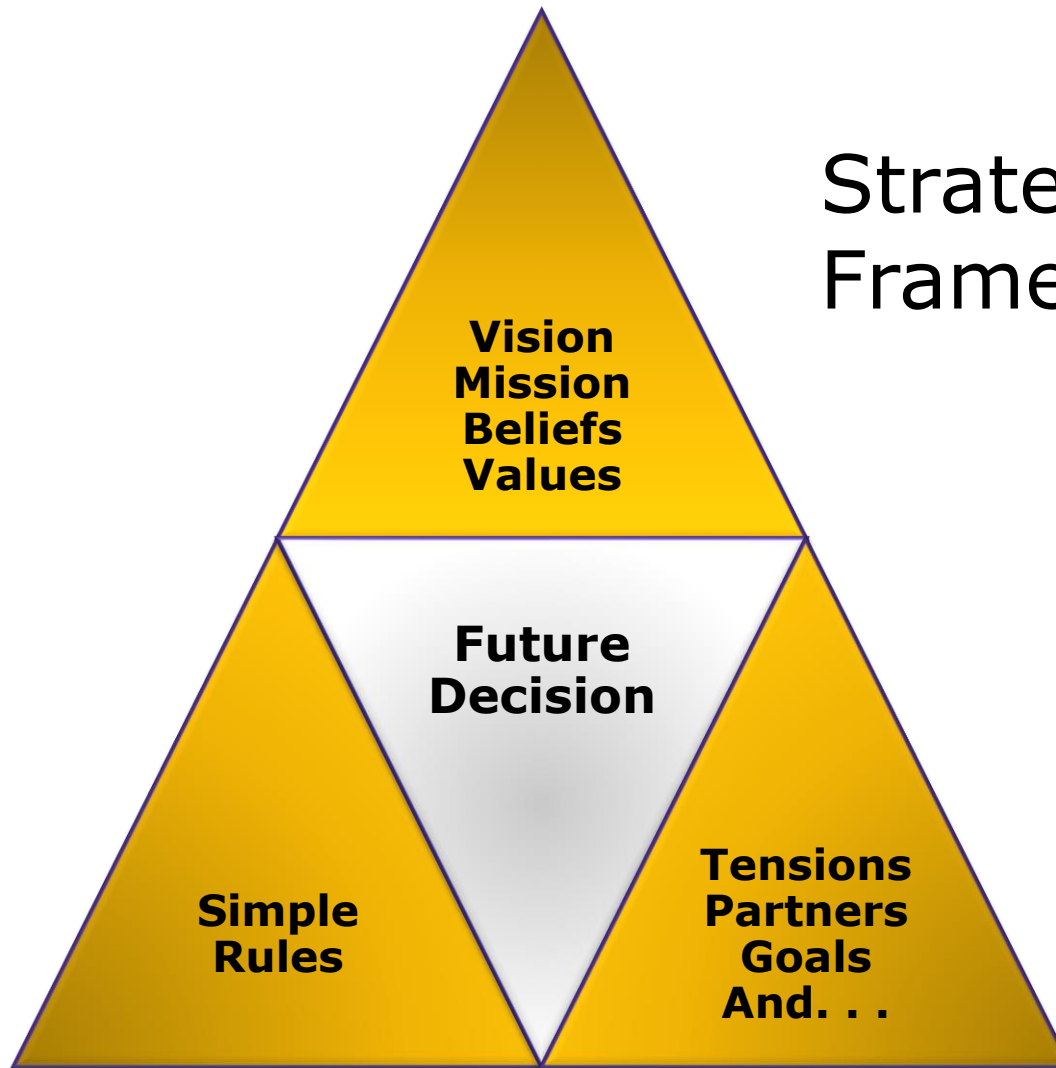








# Strategic Framework





<b>I wonder . . .</b>	<b>It depends . . .</b>
What does it look like?	1-5 pages of text with graphics Website design Wall painting
Who's involved?	Cross-functional or executive teams
How long does it take?	3 days over 2 months, or . . .
How often do you revise?	Quarterly or . . .
How do you disseminate?	All communications!
How do you measure success?	Simple Rules Goals
Who uses it?	Every person, every team, every function



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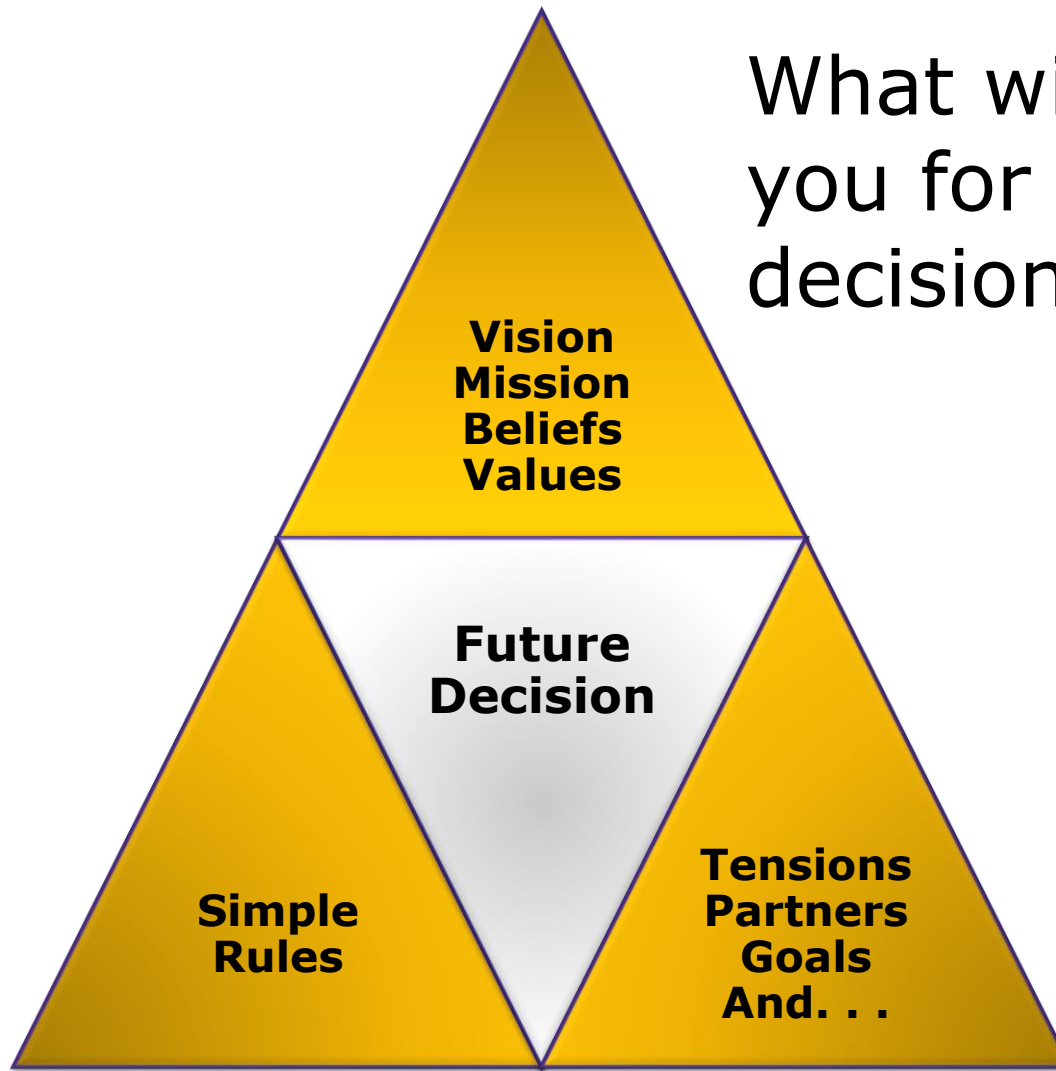


# **NOW WHAT?**

## **Your own Strategic Framework**



What will prepare  
you for future  
decision making?





# Join us for upcoming programs:

## **Simplify Complex Change**

In person Adaptive Action Lab  
Royal Roads University, BC  
May 16, 17  
9a – 4:30p PDT

## **Leverage Tension in Difference**

Adaptive Action Diversity, Equity and Inclusion

Online Adaptive Action Lab  
May 28, 29, 31  
12p – 2p CDT  
5p – 7p UTC

## **See, Understand, and Influence:**

Theory and Practice of HSD

International System Festival  
Sioo Utrecht, Netherlands  
May 28, 29  
9a – 4:30p CEST

## **HSD in Action:**

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Online Live Virtual Workshop  
June 6  
11a – 12a CDT  
4p – 5p UTC

Other Learning Opportunities at  
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Thank you!